

## For problem-solving with both technology and business

Arima Management Design is a management consulting company that strives to solve modern complex management issues. With over 20 years of experience in the IoT/Embedded industry, Arima Management Design excels at solving those issues and contributing to future designs of companies and society.

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### President's Message

We have established Arima Management Design for the purpose of supporting corporate management/business development, activating the IT industry, where we have been conducting business for a number of years, and contributing to society by leveraging our professional knowledge in which we have acquired through our experience of corporate management and a social network that we have built up through industry foundation activities.

Japan has many social issues that are being worked on, such as optimizing the energy supply and improving the labor productivity of an aging society. We strongly believe that IoT/Embedded technology should play a bigger role in society in order to solve these issues.

Arima Management Design works on dealing with complex and cross-functional issues, such as new opportunities for business development combining technology with management, and innovation with close collaboration between companies, industries, government and academia. Our goal is to work along with our customers to pave the way to a successful future for companies, industries, and society.

We highly appreciate your further guidance and encouragement.

Hitoshi Arima



Hitoshi Arima  
President

Arima has more than 30 years of experience in the IT industry, starting his professional career from an embedded engineer who was involved in developing factory automation robots and embedded operating systems, and then moved his career to Silicon-Valley based companies as a manager of engineering and business development. Finally, as president, he has succeeded in launching three start-up companies in Japan, SDS, MontaVista Software, and dSPACE. Now he is an owner/president of Arima Management Design as well as a visiting professor at Nagasaki Institute of Applied Science and an instructor at The University of Tokyo and Kyushu Institute of Technology. He also contributes to social activities in industrial associations such as Smart System Verification and Validation Technology Association and Association for the Promotion of Electric Vehicles.

## Service Menu # Please feel free to contact us individually

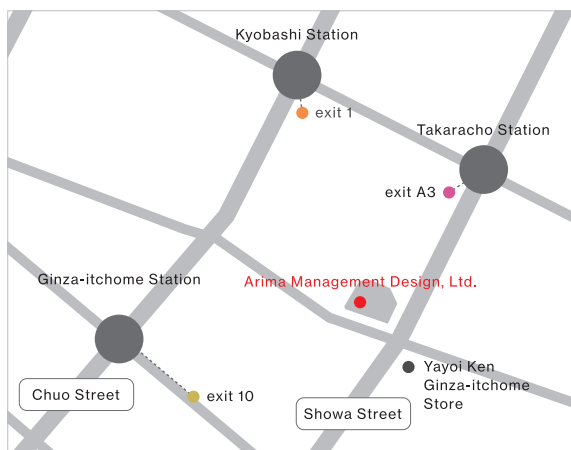
- Management Area
- General management advice for each growth stage
  - Corporate/business strategy/plan
  - Sales/Marketing, Human Resource, etc

- Technology Area
- Tech advice for industries (Auto, Energy, General Embedded)
  - Support on technical application
  - State-of-the-art technology introduction (MBSE, MBD), etc

- Other Areas
- New market development from technical viewpoint
  - Platform creation between different industries
  - Education for management and/or technology, etc

## Corporate Information

Company Name	Arima Management Design, Ltd.
President and Owner	Hitoshi Arima
Date of Establishment	May 15th, 2015
Office Address	5F Ginza Daiei Building, 1-16-7 Ginza, Chuo-ku, Tokyo, Japan 104-0061 TEL +81(0)3-4360-8686 FAX +81(0)3-4360-8611
Business Outline	- Providing consulting business for corporate management, technology and social issues - Selling/importing products related to above issues - Conducting Seminars, lectures, etc



### Access

- 4 minutes from Takaracho Station exit A3 on the Asakusa Line
- 4 minutes from Ginza-Itchome Station exit 10 on the Yurakucho Line
- 4 minutes from Kyobashi Station exit 1 on the Ginza Line
- 10 minutes from Yurakucho Station exit Kyobashi on the JR Line

Contact

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